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## May Newsletter 2023

# Perth Blood Institute Joins ClinTrial Refer



Perth Blood Institute (PBI) has partnered with ClinTrial Refer to raise awareness of their lifechanging clinical trials across a range of blood disorders.

PBI trials will now be easier for clinicians, patients, and families to access through the ClinTrial Refer App.

The Perth Blood Institute is a charitable, not-for-profit, haematology research organisation. The team facilitates access to high quality clinical trials for people affected by blood disorders; and improves the provision of information about blood disorders to patients and their families.

Learn more about our organisation here.

# **ClinTrial Refer Welcomes The Support of Leukaemia Foundation**

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# Leukaemia Foundation

Clinical trials are essential to the development of new medical treatments, vaccines and diagnostic tests. In relation to blood cancer, research shows the systematic enrolment of patients in clinical trials is one of the most important actions to reduce the number of lives lost. This is why the Leukaemia Foundation is supporting the efforts of ClinTrial Refer to improve clinical trial patient referral and recruitment.

The Leukaemia Foundation is Australia's only dedicated blood cancer support service, so if you or someone you know has been diagnosed with blood cancer, their expert team will help navigate the emotional, physical, and psychosocial challenges of a blood cancer diagnosis, treatment, and survivorship.

The Leukaemia Foundation also provides clear, reliable and trusted information, plus a diverse range of practical support services including accommodation, transport assistance and financial support.

Research is another of their passions and they're committed to funding innovations that drive advancements in new diagnostics, treatments and novel therapies, supporting the careers of promising scientists and clinicians, and giving Australians access to global clinical trials.

Finally, at a national and state level, they engage with governments to advocate for access to appropriate testing and affordable treatments on behalf of people living with blood cancer.

For more information or to speak to the team at the Leukaemia Foundation click here.

## International Clinical Trials Day 20 May

Last week International Clinical Trials Day was celebrated around the world on the 20th May. In the spirit of this important day we would like to thank and recognise all the amazing members of the ClinTrial Refer community that contribute their data to our platform to make clinical trials open and accessible to patients and doctors. We extend this thanks to our supporters who help raise awareness about ClinTrial Refer as a resource to connect to current clinical trial options.

Our vision is to ensure all patients have access to options that may benefit their health care journey. Access to clinical trials should be routine and not random. It should be a right and not a privilege. Thankyou to all who work tirelessly to make new treatment discoveries possible. These advances in medicine may benefit you or someone you know one day. 5/25/23, 3:49 PM

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# Meet Our App Managers



(Above) Phoebe Sansom, Breast Cancer Trials

ClinTrial Refer App Managers are key to making current clinical trials more open and accessible. They work behind the scenes to ensure that clinicians, patients and carers have access to current clinical trial information that might be relevant to them.

We thought you should know who these amazing individuals are and so we are introducing you to each of them by featuring a Q&A with one App manager each month in our newsletter.

This month we introduce you to the amazing Phoebe Sansom from Breast Cancer Trials.

#### **Tell us about Breast Cancer Trials**

Breast Cancer Trials (BCT) is a group of world-leading breast cancer doctors and researchers based in Australia and New Zealand with a commitment to exploring and finding better treatments for people affected by breast cancer through clinical trials research.

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Founded in 1978, BCT conducts a multicentre national and international clinical trials research program which involves more than 926 researchers in 114 institutions across Australia and New Zealand. More than 17,169 people have participated in our clinical trials.

Our research involves a unique collaboration between researchers, clinical trial participants and supporters, which has improved the treatment of breast cancer, led to changes in the way breast cancer is managed and has saved millions of lives through research collaboration.

### Tell us a little bit about yourself and your role in addition to managing the ClinTrial Refer App for Breast Cancer Trials

I am the Digital Content Coordinator at BCT. I started working here in January 2022, after completing a Bachelor of Communications Degree at the University of Newcastle, majoring in Public Relations and Journalism. As part of my role at BCT I work in a creative, diverse, and everchanging environment where I manage social media channels, produce podcasts, work on various projects, attend ASMs and manage our ClinTrial Refer App.

#### Why do you think Clinical trials are important?

Clinical trials are a vital part of our health system, and enable us to find new ways of preventing, diagnosing, and treating breast cancer. All treatments currently used in the clinic in Australia and New Zealand, have undergone a clinical trial to ensure efficiency and safety of patients. Some examples of cancer care milestones that have been achieved through clinical trials research are:

- Chemotherapy and hormone treatment which are effective for preventing breast cancer recurrence and can save lives.
- Mammograms which save lives through early detection of disease.
- Drug treatments such as Tamoxifen which can prevent breast cancer in women with an increased risk of developing the disease.

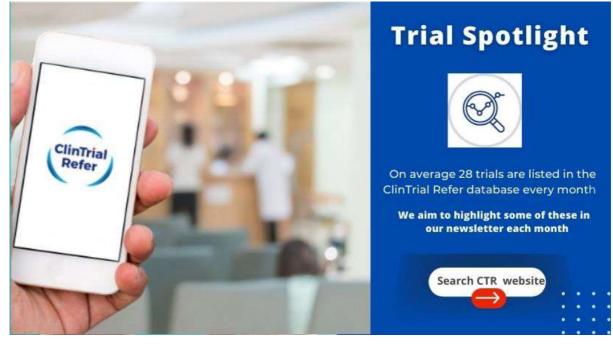
#### If you could wave a magic wand and change one thing in clinical trials what would it be?

That there was a clinical trial for every person diagnosed with breast cancer, and a person for every clinical trial that opened.

Thanks Phoebe! You can search Breast Cancer Trials by downloading the ClinTrial Refer App or using the <u>website search portal.</u>



# **Trial Spotlight**



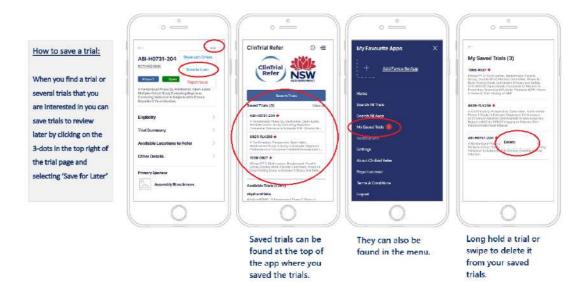
# **New National Hepatitis Info Line**

ClinTrial Refer Supporter Hepatitis Australia has just released a new infoline. Access the details below and share with anyone you think might benefit.



## **ClinTrial Refer App Features- How to Save Trials**

Did you know that you can save trials to review later? Follow the instructions in the diagram below to review saved options. Simple!



# Do you have something to share?

Share your story if you have taken part in a clinical trial or supported someone through a trial. Your stories and thoughts are important to us and can be a great encouragement to others. If you'd like to share a clinical trial story please email us at admin@clintrialreferapp.com. We'd love to hear from you.





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